



## **Internship – Social Media / Employer Branding**

When travelers are searching for a hotel, we want the obvious choice to be trivago! By comparing prices from major booking sites, we're making it easy for people to find hotels they want at a price they'll love. In the lively city of Düsseldorf, we seize opportunities to learn everyday, innovate, and make an enduring mark on the travel industry. A career at trivago is a journey designed for people who crave continuous development and want to thrive in a high-performing team. Here you will find those who aren't afraid of change but rather embrace it, turning every challenge into a pathway for growth. Join trivago, work with a great team, and grow with us!

### **Join us in making a difference**

Do you have what it takes to help us attract and nurture potential candidates from all over the world through creative and engaging content on our "Life at trivago" social media channels? We're looking for a social media-savvy intern to join our employer branding team and support us with social media management and content creation. Join us and play an active role in shaping trivago's future by attracting the best talents!

### **How you'll make an impact:**

- Create a content strategy for our "Life at trivago" TikTok channel and engage with our online audiences on other social media
- Shoot regular creative videos and other video content to promote our working culture on TikTok, Instagram (and other social media)
- Brainstorm innovative content and formats to test out on our Life at trivago social channels
- Be responsible for our internal job promotion on Slack
- Support other employer branding team members with ad hoc creative tasks

### **What you'll need to thrive:**

- Initial experience managing social media channels either personally or for a brand
- Proven track record in content creation and production for TikTok, Instagram, etc.
- Creativity and the willingness to always stay up to date with the latest trends
- Valid work permit for Germany and the availability to be on our campus in Düsseldorf 3x per week
- Educational background in marketing, communications, or a related field
- Native English writing skills

### **Stand out with:**

- Experience producing content for the purpose of employer branding
- Experience with paid campaigns on social media

Worried about missing a few requirements? Still apply, and express your motivation as you may just be the right candidate for this or other roles!

**Apply here:** <https://careers.trivago.com/job/r7109531002/>



**What you can look forward to:**

- Enjoy **flexible working hours** based on your school schedule and get **15 paid vacation days** annually
- Savor your meals with a daily budget of **6.90€ for our canteen**, complemented by **free snacks and drinks** on campus
- Stay fit and active using our **free on-campus gym**, complete with sports classes
- Hone your **development** through free access to personal and professional **coaches**, and **psychologists** on Likeminded
- Enjoy monthly team events with a **30€ budget** per talent
- Join educational campus **meetups** with colleagues and externals, fostering valuable learning and networking experiences
- Immerse yourself in legendary **company events** throughout the year
- Access **free online learning** from platforms like LinkedIn
- Prepare for the job market by actively working on **impactful tasks and projects**
- Connect with a **network of skilled professionals** and experts to help you succeed in your career